

Get rewarded for your healthy choices



As a PAISBOA Health Benefit Trust member, you can earn \$200 in gift cards just by completing five healthy actions!

With Achieve Well-being, you can bring healthy habits within reach. This online program offers a personalized set of well-being tools and resources to help you achieve your health goals in a way that's simple, easy, and fun. And as a PAISBOA Health Benefit Trust member, you'll get rewarded!

Enrolled spouses/partners of PAISBOA Health Benefit Trust members are eligible to participate in the program.

Log in today at ibx.com to start earning your rewards!

You'll earn \$200 in gift cards when you complete all the following activities:

- Visit Your PCP for your annual checkup and routine lab work.
- Complete an eligible preventive health screening.*
- Complete your Well-being Profile (takes about 15 minutes).
- Sign up for and visit the *Wellbeing Hub* at hub.onthegoga.com/paisboa/sign-up OR complete an Achieve Well-being web-based program. For instructions on completing a program, use the Achieve Well-being Rewards Step-by-Step Guide, which you can find on the microsite under *Member Flyers*.
- Opt in for IBX Wire® to get important plan notifications, health screening reminders, and information about your rewards progress by text. To sign up, text **IBX Wire** to **77576**.

After completing all five activities, you'll earn \$200 in gift cards. You may redeem your reward once per plan year (now through October 31, 2024).†

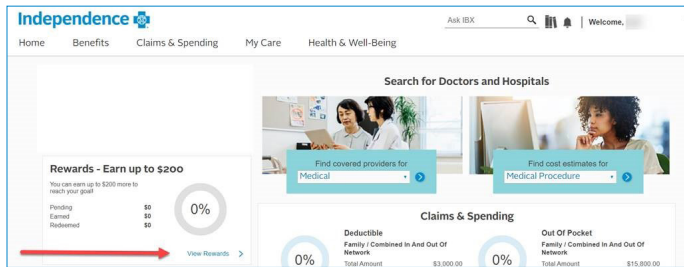
* You can find a list of preventive services that are part of the Achieve Well-being program when you log in at ibx.com. Go to the *Health & Well-being* tab, and click on the Achieve Well-being section.

† IRS rules require that the gift card(s) be reported as income.

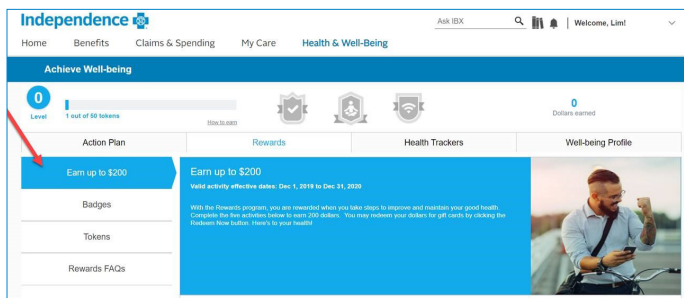
Log in today to start earning!

Follow these steps to start earning your rewards.

1. Log in at ibx.com. Click the *View Rewards* link in the Rewards section of the homepage.



2. Click the *Rewards* tab from the top menu to see what activities you need to complete to earn gift cards.



Not registered for ibx.com yet? Don't worry — it only takes a couple of minutes! Visit ibx.com and click the *Log in/Register* button at the top.

Questions?

Call Customer Service at the number on the back of your member ID card.

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By providing my phone number and/or email address, I authorize Independence Blue Cross, LLC, and its subsidiaries and affiliates (collectively "Independence"), and my employer to contact me via email, automated text and/or phone call. I understand that my consent is not a condition of any benefit or purchase. Message and data rates may apply.

Independence Blue Cross offers products through its subsidiaries Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company — independent licensees of the Blue Cross and Blue Shield Association.

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